

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**WRAL-TV**Date:**9-7-2012I, Specialized Media Services, Inc.,being/on behalf of: Paul Newby, a legallyqualified candidate of the ☒ (unaffiliated) politicalparty for the office of: NC Supreme Courtin the General Electionelection to be held on: Nov 6th 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
.....See Attached.....					
"Shared with Robinson" Est 1540					

**Total Charges:**12,707<sup>50</sup>

Net \$\$

9920

Ck #

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:



Kyle Tucker

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:



Kyle Tucker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/21/12  
Date



Kyle Tucker, Treasurer  
Signature

**To Be Signed By Station Representative**



Accepted



Accepted in Part



Rejected

[Signature]  
Signature

Dustin Koontz  
Printed Name

DOS  
Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**WRAL-TV**Date:**9-7-2012I, Specialized Media Services, Inc.,being/on behalf of: David Robinson, a legallyqualified candidate of the ☒ Republican politicalparty for the office of: NC Court of Appeals (Non-Partisan)in the General Electionelection to be held on: Nov 6th 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
.....See Attached .....					
	<u>Shared with Tewby</u>				
	<u>Est 1540</u>				

**Total Charges:**12,107<sup>50</sup>

Net \$\$

9920

Ck #

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

☒ Robinson For Judge Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

☒ Betsy McCorkle

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

08/16/12  
Date

☒ D. S. H.  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Dawn Kautz  
Printed Name

POS  
Title

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<b>Contract / Revision</b> 117600 /		<b>Alt Order #</b>
<b>Product</b> POL - Estimate 1540		
<b>Contract Dates</b> 10/15/12 - 11/06/12		<b>Estimate #</b> 1540
<b>Advertiser</b> Newby/Robinson - NC Court of Appeals		<b>Original Date / Revision</b> 09/07/12 / 09/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAL	<b>Account Executive</b> Marian Bell	<b>Sales Office</b> WRAL Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b> 1149	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**SPECIALIZED MEDIA SERVICES**  
**741 Kenilworth Ave - Ste 204**  
**Charlotte, NC 28204-3873**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/15/12	11/06/12	WRAL AM News	6-7a		:15/:15			PB	4	\$6,400.00
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,600.00			
Week:		10/22/12	10/28/12	MTWTF--				1	\$1,600.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,600.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,600.00			
N 2	WRAL	11/05/12	11/05/12	5:30 News	530-6p		:15/:15			PB	1	
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1				
N 3	WRAL	10/16/12	11/06/12	6pm News (M-F)	6-630p		:15/:15			PB	5	
		Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1				
Week:		10/22/12	10/28/12	MTWTF--				2				
Week:		10/29/12	11/04/12	MTWTF--				1				
Week:		11/05/12	11/11/12	M-----				1				
N 4	WRAL	10/16/12	11/06/12	Late News	11-1135p		:15/:15			PB	3	
		Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1				
Week:		10/22/12	10/28/12	MTWTF--				1				
Week:		10/29/12	11/04/12	-----				0				
Week:		11/05/12	11/11/12	MT-----				1				
<b>Totals</b>											<b>13</b>	<b>\$29,900.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	7	\$16,200.00	\$13,770.00
10/29/12 - 11/06/12	6	\$13,700.00	\$11,645.00
<b>Totals</b>	<b>13</b>	<b>\$29,900.00</b>	<b>\$25,415.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
117600 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/12 - 11/06/12	POL - Estimate 1540	1540

<u>Advertiser</u>	<u>Original Date / Revision</u>
Newby/Robinson - NC Co	09/07/12 / 09/12/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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